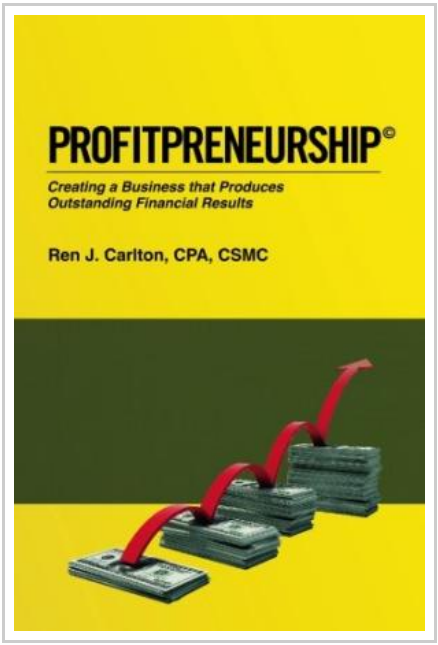



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# Profitpreneurship: Creating a Business That Produces Outstanding Financial Results (Paperback)

By Ren J Carlton Cpa

Booksurge Publishing, United States, 2010. Paperback. Book Condition: New. 224 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Whether a company is driven by sales, operations, or that widget everyone must have, success is still measured by the bottom line: profits. In Profitpreneurship: Creating a Business that Produces Outstanding Financial Results, entrepreneur Ren J. Carlton shares his extensive knowledge about how to create a business and the steps that must be taken to guarantee its success. From understanding the basics of business development to setting goals, from budgets and the importance of dashboards to maximizing the potential of employees, from smart financing to accountability, Carlton s concept of Profitpreneurship makes sense.and results in higher profits. Founder of Dynamic Advisory Solutions (DAS), Carlton introduces his DAS Profit Process, developed by the author to guide companies toward financial growth. The result is a straightforward guide that explores every element pertaining to the expansion of a company s profitability.

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