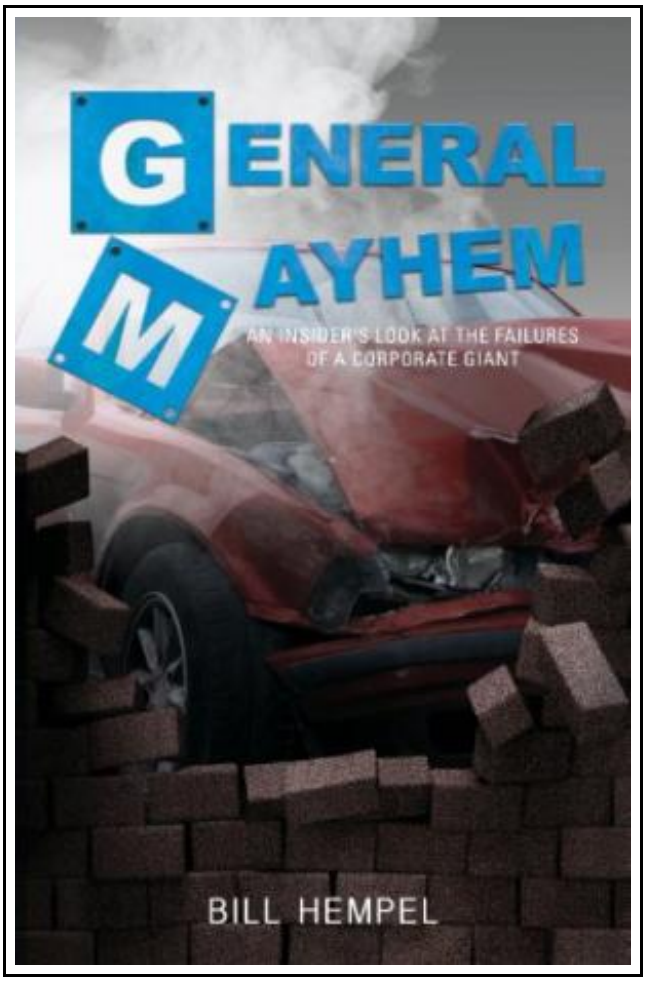
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GENERAL MAYHEM: AN INSIDER S LOOK AT THE FAILURES OF A CORPORATE GIANT (PAPERBACK)

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Tate Publishing Enterprises, United States, 2012. Paperback. Book Condition: New. 206 x 132 mm. Language: English . Brand New Book ***** Print on Demand *****.Did you ever wonder how a person becomes a corporate executive, or why some corporations are successful and others fail? you shake your head in wonderment with the rest of America when GM filed for bankruptcy? And have you ever met people with personality quirks and wondered what made them that way? General Mayhem answers both of those questions. This book tells the story of a child born into an abusive home environment and how that environment left permanent scars in the child s psyche. General Mayhem traces the life of a child raised in a dysfunctional home to an executive position in the nation s number one auto maker. Bill Hempel s touching memoir illustrates how extended family, teachers, and coaches can impact a child in the formative years and overcome parental shortcomings. As he rose through the corporate ranks, Bill was influenced by the greedy and corrupt marriage between management and unions that created a good old boy culture of self indulgence that eventually led to bankruptcy. While corporate failure is indeed a serious subject, the book is laced with humorous anecdotes from real life in corporate US as well as in Mexico. General Mayhem is both entertaining and informative. Reading the book is like living in an oxymoron. The anecdotes are both humorous and tragic and while based on fact, seem unbelievable. Never before has an insider spoke out about the faulty process for selecting executives, lack of business focus, and confusion that existed from continual reorganization. After a thirty-seven year career within both the automotive and component parts divisions, both in the United States and internationally; Bill has decided to share his...

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